



January 22, 2025

Dear Friends in Christ,

I hope you enjoyed a very happy and holy Christmas, and I wish you many blessings in 2025.

I thank you for your generosity, your deeds, and your commitment to our Catholic faith. We often demonstrate this commitment to our faith by serving others for the Glory of God. And one way we serve and assist others is by participating in the Archdiocesan Annual Appeal (AAA). On behalf of everyone who depends on the ministries and services of the Archdiocese, I thank you for your generosity to the AAA over the years.

This year, we are recognizing our commitment to serve others through our Annual Appeal theme - *“Do Everything for the Glory of God.”* Through the AAA, you support parish ministries, youth and young adults, social ministries, priestly formation, our Diaconate program, and ecumenical efforts, to name a few. You also support Archdiocese departments such as finance and human resources. Through some centralization of these and other services, you help decrease costs to our parishes.

A couple of specific ways you impact lives through the Annual Appeal are:

- **Adventures in Marriage Couples Workshop** – In the words of an attendee, “It was down-to-earth, relatable, and compassionate. Others’ willingness to speak about their marriages helped us let down our guard. We left feeling hopeful that we’d revitalize our marriage...and the week before the workshop felt dire.”
- **Diaconate Ministry** – As one of our deacons described, “A terminally ill man I met with spoke of his suffering...his regret at not being able to see his daughters get married. I asked if he’d like a priest to hear his confession; he did. That man died the next day but was able to receive the Eucharist. Sometimes what I do as a deacon can appear routine, but often it has a deep impact on another’s life. Isn’t that what ministry is all about?”

Think about your impact on the people who benefit from your support of the Annual Appeal - the marriages that are revitalized...the people whose lives are touched by our deacons...or touched by our programs and ministries...

Through the Annual Appeal, the more than 90 parishes in our Archdiocese unite as one. Our shared mission as a Church and people of the Catholic faith continues, so I invite you to participate in this year’s AAA. Your contribution enhances our ability to spread our Catholic faith, and it impacts the lives of countless individuals.

On behalf of everyone who benefits from the Archdiocesan Annual Appeal, I thank you for your support and your desire to serve and assist those in need. You are an inspiration to me in my ministry.

I pray God may accompany you throughout this year with many blessings of peace and happiness. With my prayerful best wishes, I am,

Sincerely yours in Christ,

Most Rev. Salvatore J. Cordileone
Archbishop of San Francisco